



# PRIVACY POLICY

## § 1. Definitions

Whenever the following terms are used in this Policy, they have the following meanings:

„ **Administrator** „ - Złote Tarasy Warsaw III S.á rl general partnership with its registered office in Warsaw (address: ul. Złota 59, 00-120 Warsaw), entered in the register of entrepreneurs kept by the Court District for the capital city of Warsaw in Warsaw, XII Commercial Department of the National Register Court, under the number KRS 0000592497, tax identification number NIP: 526-225-51-69, REGON: 013278202,

“**CH Złote Tarasy**” - Shopping Center Złote Tarasy, ul. Złota 59, 00-120 Warsaw, Poland

“**Website Functionalities**” - Additional services provided by the Administrator for the benefit of Users, such as a consultation with a stylist („Personal style dimension”), registration and checking funds on the Gift Card, requiring User’s registration or showing identification.

“**Business Partners**” - owners of brands or stores and service providers available in the CH Złote Tarasy area.

“**Cookies**” - files containing IT data, in the form of text files that the server saves in order for the Website User’s device to read it again each time it is connected to the service for this terminal device

“**Newsletter**” - Commercial information on the operations of CH Złote Tarasy, organized promotional and marketing campaigns, sent by the Administrator to the e-mail address indicated by the User.

“**Service**” - Websites run by the Administrator.

“**User**” - A person using the Website or Functionalities of the Website.

## § 2. General provisions

1. The Administrator respects the Users’ right to privacy and applies the relevant technical solutions that will prevent interference of third parties with Users’ privacy.
2. Using the Website is tantamount to acceptance of this Privacy Policy.

## § 3. “Cookies” files

1. The Administrator collects information about Users using Cookie files. Cookies are not used to identify or determine individual identities of users.
2. Cookie files are set at the „entrance” and „exit” from the Website.
3. An entity placing Cookies on the User’s terminal device, in meaning of art. 173 par. 1 of the Act of 16 July 2004 - Telecommunications Law, is the Administrator.
4. Placing Cookie files is carried out in accordance with the relevant legal provisions, in particular with the Telecommunications Law and the Act on Providing Services by Road electronic.
5. Cookies can be used to:
  - a) adapting the Website content to the User’s preferences and optimization using the Website; in particular, these files allow you to recognize the device Website User and properly display the website, adapted to his or her individual needs.



- b) improvement of the Website, through the maximum individualization of displayed content for a given Website User.
- c) create statistics that help in understanding how Users of the Website use websites, which allows in improving their structure and content,
- d) in order to maintain the Website User's session, thanks to which the User does not have to enter every sub-page of the Website and then re-enter the entered data,
- e) in order to optimize the advertising and marketing offer for a given Website User, both by the Administrator and its Business Partners.

**6.** Cookies do not damage the system on the User's end device, nor do they affect the way this device works. Cookies do not change the configuration in the User's end devices and have no effect on the operation of the software installed on these devices.

**7.** Available internet browsers accept cookies in the initial settings. However, the User may object to placing Cookies on his device using the option of disabling cookies in a given browser websites, both on computers, smartphones and other devices. Specific information about the possibilities and ways of handling cookies are available in the settings

## **§ 4. Processing of personal data**

**1.** The provisions of this paragraph apply only to Users' data and Functionalities of the Website or those receiving the Newsletter.

**2.** The Administrator processes personal data of Users using the Website in accordance with the applicable provisions on the protection of personal data and is there administrator within the meaning of these provisions.

**3.** The Administrator provides Users with the express consent to process them personal data. Consent to the processing of personal data may be at any time withdrawn by the User.

**4.** The Administrator processes only personal data that has been made available on a voluntary basis by the User. The personal data provided by the User is processed in order to:

- a) perform the service (if using the Website Functionalities),
- b) direct marketing of own services, in particular sending information such as commercial activities regarding the operations of CH Złote Tarasy, including the Newsletter, also - with additional consent of the User - commercial information of the Partners Business Administrators,
- c) fulfillment of legal obligations imposed on the Administrator,
- d) detection and prevention of fraud,
- e) creating statements, analyzes, statistics